Events & Logistics Fulfillment Capabilities

End-to-end delivery from artwork and print to deployment & post-installation reporting

Content

Why RUWAD?

Value Proposition

Project Methodology

Event Activation Process

Capabilities Overview

Warehousing & Logistics

Proof of Work

Technology & Tracking

Why RUWAD?

- 10+ years of industry experience
- Ruwad is a full-service events and brand activation partner.
- We bridge creative, production, and field execution for flawless delivery.
- Trusted by enterprises and agencies for time-critical, multi-site rollouts.



Our End-to-End Value Proposition

Single partner accountability

- One SLA from concept to post-install sign-off
- Centralized project ownership and escalation

Speed & scale

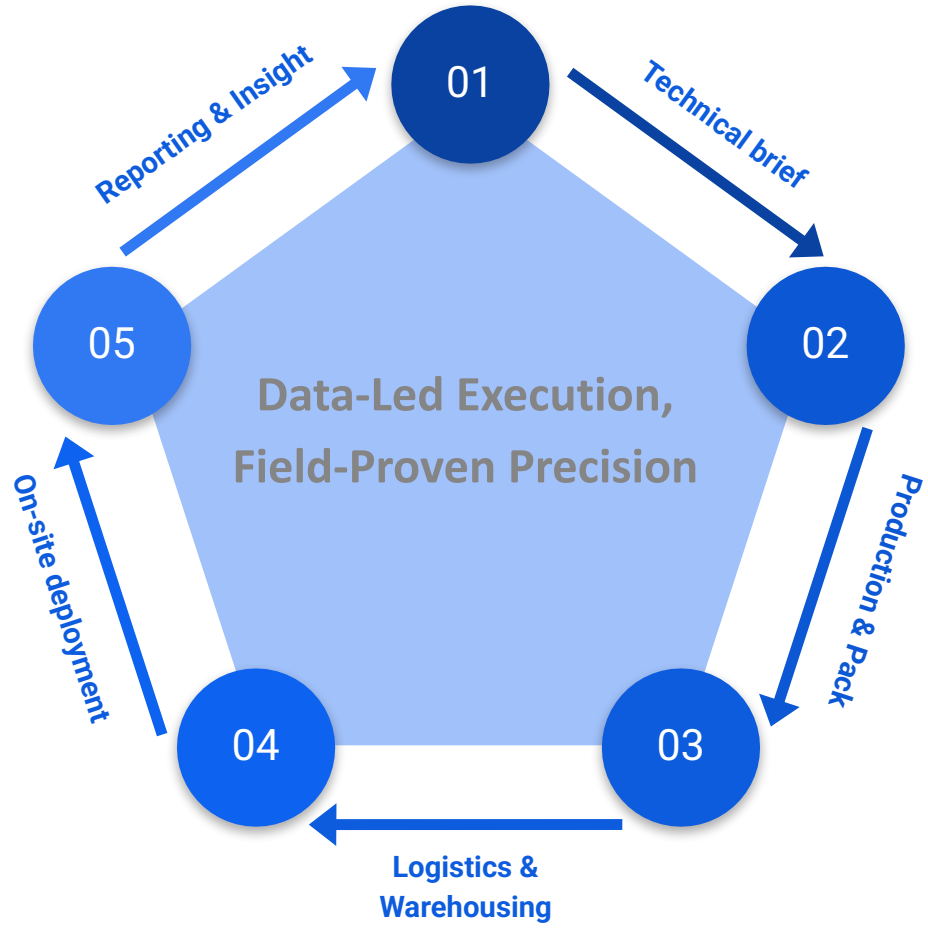
- Rapid artwork adaptation and print turnarounds
- Nationwide deployment teams and partner network

Quality by design

- Pre-flight checks, color management, test fits
- Digital proofing and on-site QA with photo logs

Transparent tracking

- Live production boards and logistics tracking
- Post-installation reports with geo-tagged photos



Capabilities Overview

- Artwork & Creative Adaptation
- Pre-press, Color Management & Proofing
- Large-format & Specialty Printing (vinyl, fabric, rigid substrates)
- Finishing & Fabrication (cutting, lamination, mounting)
- Kitting, Packaging & Warehousing
- Transport & Site Logistics
- On-site Deployment & Installation
- Post-Installation QA & Reporting



Artwork & Creative

What We Do

- Artworking, resizing, and localization
- Pre-flight checks and file repair
- 3D mockups & site visualizations
- Template libraries & brand guardianship

Why It Matters

- Right-first-time files reduce reprints
- Faster approvals via clear proofing
- Consistency across venues & formats



Print & Production

Capabilities

- Large-format inkjet (eco-solvent/UV/latex)
- Dye-sublimation fabric graphics
- Direct-to-substrate (foamboard, acrylic, aluminum)
- CNC cutting & laser finishing
- Color calibration & material profiling

Outputs

- Banners, backdrops, wall & floor vinyls
- Wayfinding, POSM, exhibition panels
- Vehicle wraps & outdoor signage
- Custom fixtures and branded props



Logistics & Warehousing

RUWAD SYSTEMS

Operations

- Kitting & labeling per site
- Pick/pack with barcode tracking
- Climate-aware storage for sensitive media
- Route planning and timed deliveries

Assurance

- Chain-of-custody records
- Damage-proof packaging standards
- Real-time status updates



On-site Deployment & Installation

Field Teams

- Certified installers and riggers
- HSE-compliant methods of access
- Night/rapid turnaround crews
- Multi-site coordination

On-Site Controls

- Method statements & risk assessments
- Test fits and surface prep
- Snag lists closed before handover



Post-Installation & Reporting

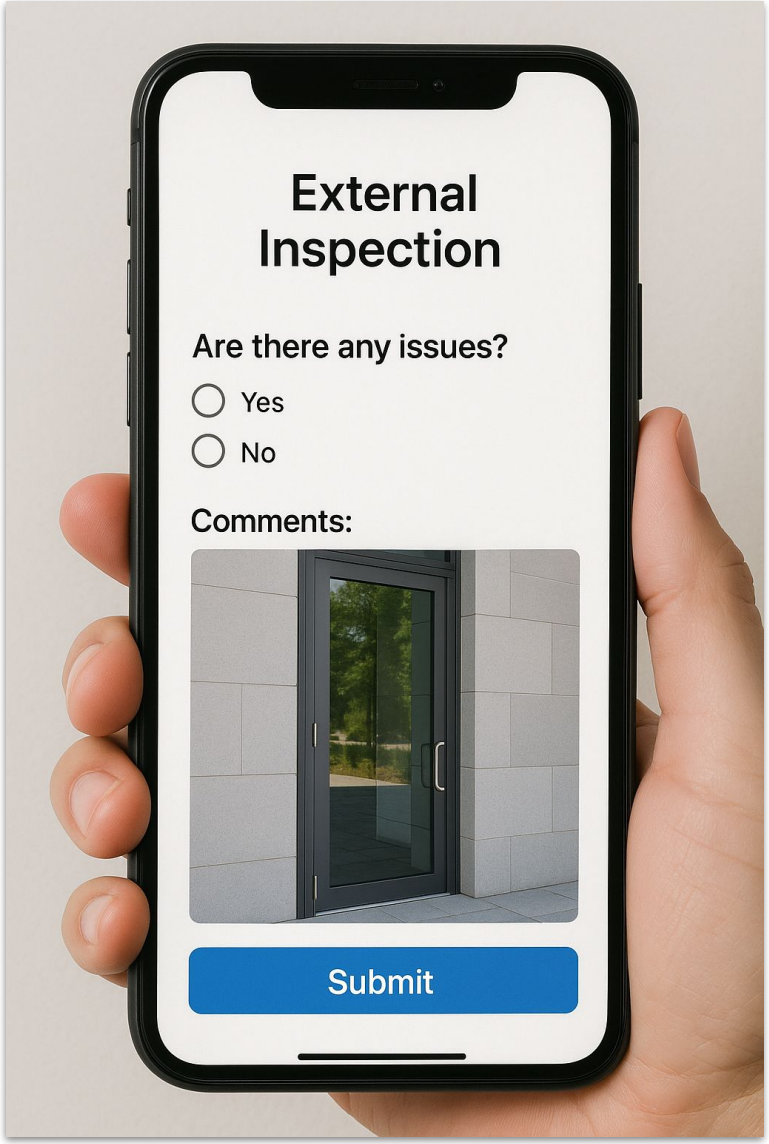
RUWAD SYSTEMS

What You Receive

- Geo-tagged photo documentation
- Time-stamped install logs
- Punch-list resolution record
- Asset registry for re-orders

Business Impact

- Proof of performance for stakeholders
- Data to optimize future rollouts



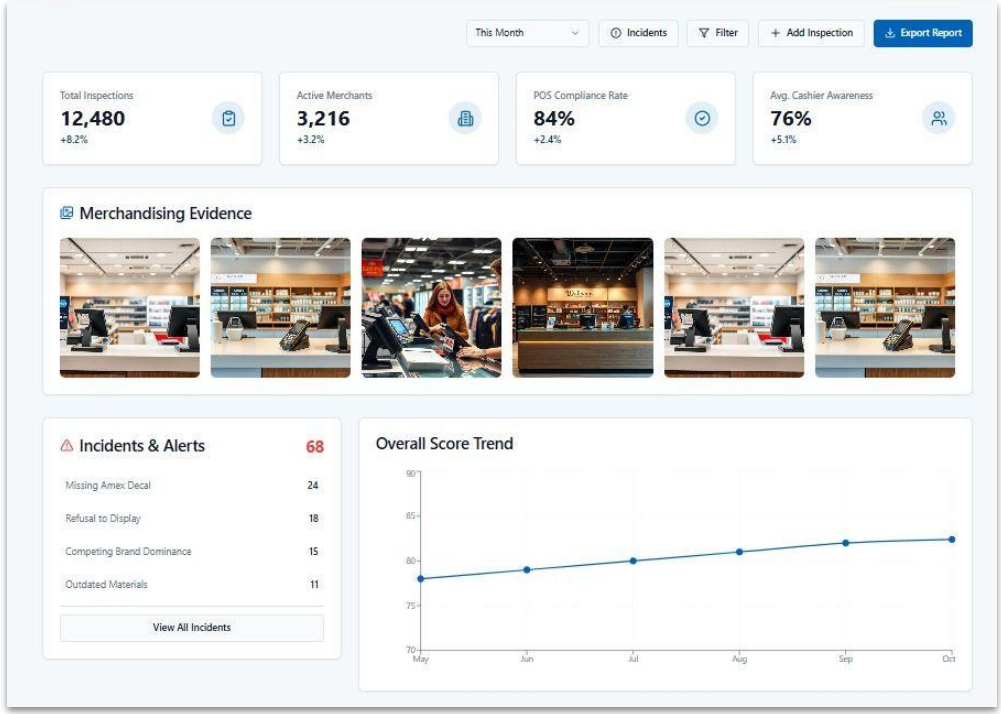
Technology & Tracking

Coverage

- Nationwide coverage via mixed in-house & certified partners
- Scalable teams for peak seasons and rapid activations
- Weekend and night installs available

Proof of Work

- Production dashboards with job status
- Barcode/QR asset tracking
- Photo-based field reporting app



Let us get in touch today!

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